The Restaurant Accounting Basics Cheat Sheet

# Master the **5 Basic Restaurant Accounting Concepts** That Will Help You Run a More Profitable Restaurant

#### **Chart of Accounts**

What it means: The different categories of buckets of money that go in and out of your restaurant like assets, revenue and expenses. Why you care: It's the master spreadsheet where you keep all your financial numbers. It's important for day-to-day operations and doing taxes.

## **Cost of Goods Sold**

What it means: The total cost of what it took to put the food on the plate... all the ingredients & items on your menu.

Why you care: Tells you how much profit you're making per plate and if your menu prices are where they need to be.

#### Labor Costs, Occupancy Expenses & Operating Expenses

What they mean:

- Labor costs: How much you're spending to pay your staff.
- Occupancy expenses: Rent, property taxes & insurance and utilities.
- Operating expenses: Everything else... from food spend to marketing.

Why you care: You can't really do anything about occupancy expenses... but labor costs and operating expenses are worth a second look. It's in these areas that you can cut back to save more money.

### **Prime Cost**

4

2

What it means: Add your Cost of Goods Sold and your Labor Costs. That's your Prime Cost.

Why you care: These 2 areas are where you spend the bulk of your money. If this is increasing, dig in to see where you can cut costs.

# **Put Your Accounting on Autopilot**

Eliminate 100% of Paper Invoices with this free app.

Let's be real.

Dealing with your restaurant's accounting can be tedious, time-consuming, and just plain boring.

It doesn't have to be this way.

Orderly is paperless invoicing designed to capture, manage, and share invoices online.

In fact, the average restaurant uses it to save 9 hours a month on accounting work. The best part... it's 100% free. You can put your accounting on autopilot... and never have to deal with invoices again.

Download the Free App

